



2025 Annual Meeting
Date TBD
Location TBD

Sponsorship Opportunities and Benefits

EXPLANATION OF BENEFITS

Learn the basics about the benefits in the tables to follow.

ENHANCED BENEFITS (ONLY AVAILABLE IN CERTAIN PACKAGES)

- **MEDA Membership:** Engage all year by becoming a member.
- **Registration:** Cover your registration in your sponsor package.*
- **Address the Audience:** Get 2-3 minutes to share your message with the audience.
- **Excel List of Attendees:** Easily connect with attendees after the event by receiving their contact information.
- **Exhibit Table:** Meet attendees at your exhibit, which will be placed in a high-traffic area during the conference.
- **Signage:** Get extra recognition by being featured on printed signs.
- **Sponsor Spotlight in Know Before You Go:** Be the last sponsor the attendees see before the head off to the conference.
- **Sponsor Spotlight in MEDA Newsletter:** Gain featured recognition in MEDA's Membership Minute Newsletter for (1) week. **Sponsors (based on package) can enhance their spotlight with longer articles, videos, and contact information.**

*Includes registration fees only, education, breakfasts, lunch, and receptions. Does not cover hotel, events with additional fees such as tours, guest fees, or self-pay events.

PROMOTIONAL BENEFITS (EVERYONE GETS THESE)

- **Email Promotion:** Grow your audience by being visible and linked in the conference e-blast. 4 to 5 e-blasts are sent to approximately 3,700 contacts. **Sponsors (based on package) can enhance their email promotion with a logo.**
- **Name Badges:** Help your staff make connections by wearing a badge with a sponsor ribbon.
- **Online Conference Guide or App:** Stay connected throughout the conference.
- **Onsite Brochure:** Gain an extra nod by being listed in the printed brochure that guides all conference attendees and speakers.
- **Social Media Promotion:** Be recognized on MEDA's growing social media feeds. **Sponsors (based on package) can enhance their featured post by being exclusive rather than paired with others of the same sponsor level.**
- **Sponsor Screen Display:** Be displayed prominently during the conference – in all general session and breakout rooms – on a projected screen. **Sponsors (based on package) can enhance their screen display with a logo.**
- **Sponsor Spotlight on Annual Meeting Sponsor Webpage:** Share your message before, during, and after the conference. Your logo, linked to your website and 150-word description are provided to every sponsor. **Sponsors (based on package) can enhance their spotlight with longer articles, videos, and contact information.**

LEVELED PACKAGES

	Platinum \$5,000	Gold \$3,000	Silver \$1,600	Bronze \$1,200	Friends of MEDA \$600
	ENHANCED BENEFITS				
MEDA Membership	Yes (2)	Yes (1)			
Registration	Yes (2)	Yes (1)	Yes (1)	Yes (1)	
Address the Audience	Yes	Yes			
Sponsor Spotlight in MEDA Newsletter – 1 week	Logo, Link, 150-Word Desc., Video, 350-Word Article, Contact Info	Logo, Link, 150-Word Desc., Video, 350-Word Article, Contact Info	Logo, Link, 150-Word Desc., 350-Word Article, Contact Info	Logo, Link, 150-Word Desc., Contact Info	
Excel List of Attendees	Yes	Yes	Yes	Yes	
Exhibit Table	Yes	Yes	Yes		
Sponsor Spotlight in Know Before You Go	Items from Newsletter Spotlight.				
	PROMOTIONAL BENEFITS				
Sponsor Spotlight on Annual Meeting Sponsor Webpage	Items from Newsletter Spotlight.	Items from Newsletter Spotlight.	Items from Newsletter Spotlight.	Items from Newsletter Spotlight.	With Logo, Link, Desc.
Email Promotion	Logo, Linked	Logo, Linked	Listed, Linked	Listed, Linked	Listed, Linked
Onsite Brochure Listing	Yes	Yes	Yes	Yes	Yes
Social Media Promotion	Exclusive	Exclusive	Exclusive	Paired	Paired
Screen Display	Logo, Linked	Logo, Linked	Listed, Linked	Listed, Linked	Listed, Linked
Conference App or Online Guide	Yes	Yes	Yes	Yes	Yes
Name Badge Sponsor Ribbon	Yes	Yes	Yes	Yes	Yes

SPECIAL PACKAGES

	Lunch \$2,500	Opening Reception \$2,500	Breakfast/ Coffee \$1,500	Break \$1,500	Tour \$1,250	Trivia Night \$1,250
Limit	1 or 2*	1 or 2*	2	2	1 per tour	1
	ENHANCED BENEFITS					
Registration	Yes (1)	Yes (1)	Yes (1)	Yes (1)	Yes (1)	Yes (1)
Address the Audience	During Lunch	During Reception			During Tour	During Trivia Night
Sponsor Spotlight in MEDA Newsletter – 1 week	Logo, Link, 150-Word Desc., 350-Word Article, Contact Info	Logo, Link, 150-Word Desc., 350-Word Article, Contact Info	Logo, Link, 150-Word Desc., Contact Info	Logo, Link, 150-Word Desc., Contact Info	Logo, Link, 150-Word Desc., Contact Info	Logo, Link, 150-Word Desc., Contact Info
Excel List of Attendees	Yes	Yes	Yes	Yes	Tour Attendees	Trivia Attendees
Signage	At Lunch	At Reception	At Table	At Table		
	PROMOTIONAL BENEFITS					
Sponsor Spotlight on Annual Meeting Sponsor Webpage	Items from Newsletter Spotlight	Items from Newsletter Spotlight	Items from Newsletter Spotlight	Items from Newsletter Spotlight	Items from Newsletter Spotlight	Items from Newsletter Spotlight
Email Promotion	Logo, Linked	Logo, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked
Onsite Brochure Listing	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Promotion	Exclusive	Exclusive	Exclusive	Exclusive	Paired	Paired
Screen Display	Logo	Logo	Listed	Listed	Listed	Listed
Conference App or Online Guide	Yes	Yes	Yes	Yes	Yes	Yes
Name Badge Sponsor Ribbon	Yes	Yes	Yes	Yes	Yes	Yes

**Exclusive or split. Split is when two organizations agree to split the sponsorship fees and benefits. If any questions about how the benefits are split, contact Cassandra at cjorae@medaweb.org.*