

Introduction to EDA Programs

EDA
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Date Disclaimer / Note Text

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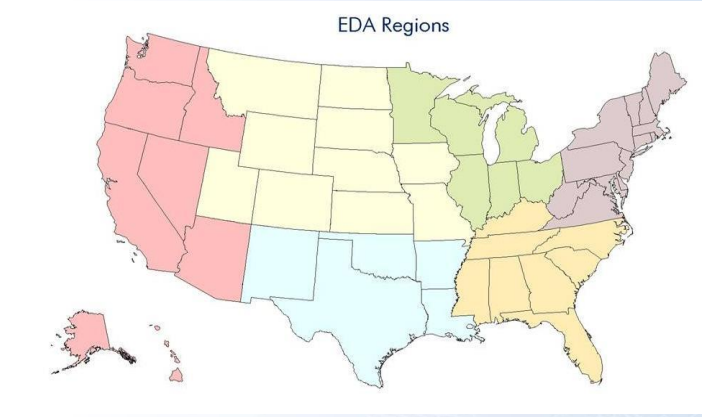
EDA's MISSION **E*DA**
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What EDA's Mission Means to You?

- ★ Increase America's global **ECONOMIC COMPETITIVENESS**
- ★ Support **COMMUNITY-LED ECONOMIC DEVELOPMENT**
- ★ Help communities develop **RESILIENT AND AGILE** local economies

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**EDA's
Chicago
Region**

- ★ Illinois
- ★ Indiana
- ★ Michigan
- ★ Minnesota
- ★ Ohio
- ★ Wisconsin



Public Works Assistance

★ Construction of economic development infrastructure and facilities.



Economic Adjustment Assistance (EAA)

★ To assist region's suffering from a natural or economic disaster

★ Assistance EDA offers under its other regular programs is available under Economic Adjustment

★ Strategy or Implementation

★ Supplemental Funding Tool (Disaster & Energy Transition)





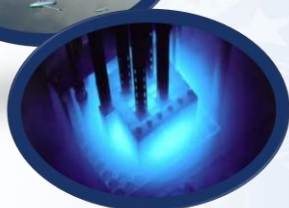
Planning Assistance

- ★ Short-Term Planning
- ★ Partnership Planning-CEDS Funding



Local Technical Assistance

- ★ Industry cluster strategies
- ★ Implementation of targeted strategies
- ★ Pilot programming for a limited time



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Build to Scale

Build to Scale: Venture & Capital Challenge

- Innovation/Commercialization/Tech Transfer/ Entrepreneurial Capacity Development/Support Services for Tech Based Business
- Pending Announcement

Tech Hubs:

- Investments to support a region's plan to supercharge a critical technology ecosystem and become a global leader over the next decade.

Recompete Pilot Program

- Grant funding to distressed communities across the country to create, and connect workers to, good jobs and support long-term comprehensive economic development by helping to reduce the high, prime-age (25 to 54 years of age) employment gap.



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Additional EDA Programs

**Energy Transition Communities Set Aside**

- Coal Impacted Communities
- Biomass Impacted Communities

**Disaster Impacted Communities**

- Kent, Ionia, Eaton, Ingham, Livingston, Oakland, Wayne, Oakland, Monroe & Macomb
- Waiting on an Appropriation

**University Center Program**

- Michigan State University & UofM-Flint
- Funded in 2021, New round 2026
- Regional Economic Asset

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EDA INVESTMENT PRIORITIES

**EDA's Investment Priorities**

- ★ Equity
- ★ Recovery & Resilience
- ★ Technology-Based Economic Development
- ★ Environmentally-Sustainable Development
- ★ Workforce Development
- ★ Manufacturing
- ★ Exports & Foreign Direct Investment

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Equity

★ Economic development planning or implementation projects that advance equity across America through investments that directly benefit.

1) One or more traditionally underserved populations

2) Underserved communities within geographies that have been systemically and/or systematically denied a full opportunity to participate in aspects of economic prosperity.



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Recovery & Resiliency

★ projects that build economic resilience to and long-term recovery from economic shocks, like those experienced by coal and power plant communities, or other communities impacted by the decline of an important industry or a natural disaster, that may benefit from economic diversification-focused resilience.



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Workforce Development



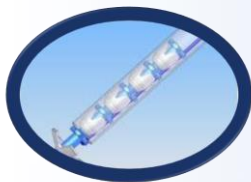
Economic development planning or implementation projects that support workforce education and skills training activities directly connected to the hiring and skills needs of the business community and that result in well-paying, quality jobs.



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Manufacturing



★ Projects that encourage job creation, business expansion, technology and capital upgrades, and productivity growth in manufacturing, including efforts that contribute to the competitiveness and growth of domestic suppliers or to the domestic production of innovative, high-value products and production technologies

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Technology-Based Economic Development

★ Projects that foster regional knowledge ecosystems that support entrepreneurs and startups, including the commercialization of new technologies, that are creating technology-driven businesses and high-skilled, well-paying jobs of the future.

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Environmentally-Sustainable Development

★ projects that help address the climate crisis including through the development and implementation of green products, processes (including green infrastructure), places, and buildings



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Exports & Foreign Direct Investments



★ projects that enhance or build community assets to support growth in US exports or increased foreign direct investment.



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EXAMPLES of EDA-FUNDED PROJECTS



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Public Works Funded Projects



Beaver Creek-Grayling Township Utility Authority

- Funded in 2016, EDA Grant \$3.2 million
- construction of a water distribution system.
- ARAUCO-Grayling Particleboard Plant will be the largest 'continuous' single-line particleboard press in North America
- Estimated to create 279 jobs and leverage \$325 million in private investment



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Public Works Funded Projects



City of Beaverton

- Funded under Public Works in 2019
- Industrial Park Expansion, Road Reconstruction, Utilities and Iron Removal Facility
- EDA grant \$1.4M and TPC of \$2.1M
- Supports St. Gobain's Expansion.
- Project ROI: \$20M in FDI, and the creation of 71 new jobs and retention of 280 jobs.



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Lakewood Wastewater Authority

- Funded under Public Works in 2012
- Wastewater Treatment Plant Industrial Capacity Expansion.
- EDA grant \$2.1M and TPC of \$4.2M
- The region is heavily involved in food processing.
- Project ROI: \$92M and the creation of 160 new jobs
- Update: As of 2019: \$68M and 614 jobs created.



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Michigan Tech Enterprise Corporation MTEC SmartZone

- Funded under Public Works in 2008, EDA Grant \$3 million
- business/technology incubator
- LEED Certified & SmartZone
- Estimated to create 350 jobs and leverage \$5 million in private investment



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Kettering University

- Funded in 2016
- EDA grant \$1.9 million
- 19-acre autonomous vehicle test track and research facility.
- Project ROI: \$2M and the creation of 15 new jobs
- Former Brownfield site “Chevy in the Hole”



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City of Sault Ste. Marie

- Funded under Public Works in 2010
- Construction and LEED certification of a new 15,000 sq.ft. Soo Breeder Building-Technology Accelerator
- EDA grant \$1.325 million and TPC of \$2.650
- Leverages the LSSU Prototype Development Center.
- Investment to date: \$400,000 in private investment and 42 jobs created.



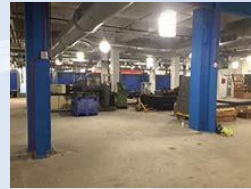
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Public Works Funded Projects **E·D·A**
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Muskegon Community College

- Construct Muskegon Community College's Applied Technology Center.
- Funded in 2015
- Renovation of the Chronicle Newspaper Building in Downtown Muskegon a 75,000 sq. ft. facility.
- Services include applied technology certifications, entrepreneurial programming, experiential programming, and workforce training space to support the region's manufacturing base.
- EDA grant \$2.5 million
- Project ROI: \$15M in private investment, creation of 246 jobs
- Update 2019: \$12M in private investment and 417 jobs created.



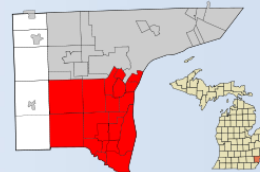
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Economic Adjustment Assistance Funded Projects **E·D·A**
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EAA Non-Construction (Coal/Disaster/Nuclear)

- Downriver Community Conference**
 - Funded under EA-NC in 2017
 - Power Plant Closure in Trenton & River Rouge
 - Economic Recovery Strategy
 - \$100,000 EDA Grant
- Great Lakes Bay Region CVB**
 - Funded in 2021
 - Flooding Disaster
 - \$380,000 EDA Investment
 - Economic Recovery Strategy (Tourism Recovery)
- Southwest Michigan PC/Berrien-Cass-Van Buren WB & U of MI**
 - Funded in 2021
 - Palisades Nuclear Plant Closure
 - \$969,261 EDA Grant
 - Economic Recovery Strategy & Recovery Coordinator



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EAA Non-Construction

Detroit Economic Growth Corporation & City of Detroit

- Funded in 2016, 3-year project
- Re-Industrialization Team
- \$910,000 EDA Grant



Little Traverse Bay Band of Odawa Indians

- Funded in 2022
- Economic Diversification Strategy & Economic Recovery Coordinator
- \$1,000,000 EDA Grant
- 3-year investment



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EAA Construction

City of Coopersville

- Water System Capacity Increases
- Funded in 2018
- \$2.2M EDA Grant
- Support expansion of Continental Dairy and Fairlife
- ROI: 70 jobs and \$54.0 million in private investment



City of Detroit

- I-94 Industrial Park Georgia Street Expansion
- Funded in 2016
- EDA Grant \$3.2 million
- Supports Detroit efforts to bring automotive manufacturing back to Detroit.
- ROI: 650 jobs and \$115.0 million in private investment



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EAA Construction

Oscoda-Wurtsmith Airport Authority

- Apron Improvements to assist hanger development.
- Funded in 2008
- \$2.6M EDA Grant, TPC \$3.5M
- Kalitta Air built a hanger resulted in over \$2M investment and 200 jobs. Additional Expansion.



MSU Food Product Innovation Center

- Funded in 2014
- EDA Grant \$2.7 & TPC \$5.4M
- Food Accelerator- Commercial Processing and Research



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Technical Assistance

Northeast Michigan Council of Governments

- Wood Corridor Cluster Analysis
- Funded in 2012
- \$34,000 EDA Grant, TPC \$68,000
- Analyzed opportunities to enhance the wood production throughout the region.



Oakland University

- Small Business Center in Pontiac Feasibility Study
- Funded in 2020
- \$117,704 EDA Grant



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Local Technical Assistance Funded Projects

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Technical Assistance

West MI Shoreline RDC

- Muskegon Port Study
- Funded in 2015
- EDA Grant \$62,5000



- Eastern Upper Peninsula RPDC
- Transportation Logistics Study
- Funded in 2016
- EDA Grant \$25,000



Southwestern Michigan Commission

- Berrien County Corridor Studies
- Funded in 2018
- EDA Grant \$12,000

Planning Assistance Funded Projects

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Short Term Planning

Eastern Upper Peninsula ISD

- Broadband Feasibility Study
- Funded in 2018
- \$75,000 EDA Grant, TPC \$150,000



Southeast Michigan Council of Governments

- Creation of a regional CEDS
- Funded in 2020
- EDA Grant \$115,000 & TPC \$230,000

Partnership Planning Program.

- EDA funds 11 EDDs across the State of Michigan





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Competition?

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ELIGIBILITY




Eligible Applicant?

- ★ States and State Agencies
- ★ Tribal Governments and Corporations
- ★ Special Purpose Units of Government
- ★ Institutions of Higher Education
- ★ Non-Profits (in cooperation with a unit of local government)

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ELIGIBILITY

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Area Eligible?

- ★ **High Unemployment**
 - ★ 24 month unemployment rate for the region must be greater than 1% of the National Average
- ★ **Low Per Capita Income**
 - ★ The PCI for the region must be less than 80% of the National Average.
- ★ **Special Needs**
 - ★ Sudden and severe unemployment event
 - ★ Natural disaster
 - ★ High levels of Poverty
 - ★ Loss of Civilian labor force
- ★ **Distress Determines Grant Rate**
 - ★ 50%-80% grant rates
 - ★ 100% grant rates for Tribal Applicants.



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ELIGIBILITY

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Consistent with a Regional Strategy?

- ★ Public Works and Economic Adjustment – Implementation projects **MUST** be consistent with a relevant Comprehensive Economic Development Strategy (CEDS)
- ★ Proposals specifically prioritized in a CEDS are typically more competitive



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A Few Things EDA Cannot Do

- ★ NO grant awards to for-profit organizations or infrastructure owned by a for-profit organization
- ★ NO infrastructure on land acquired through eminent domain
- ★ NO grant awards to non-profits to be used to purchase equity stakes in for-profit entities
- ★ NO residential

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Is the proposal ready for EDA consideration?

- ★ Local Share
 - ★ Available
 - ★ Unencumbered
 - ★ Acceptable
 - ★ Non-Federal



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Project Readiness

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Is the proposal ready for EDA consideration?

Construction proposals

- ★ Mortgages and/or Liens
- ★ Preliminary Engineering
- ★ Davis Bacon
- ★ NEPA



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Project Readiness

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Is the proposal ready for EDA consideration?

Non-Construction proposals

- ★ Indirect costs
- ★ Equipment
- ★ Competitive Procurement
- ★ In-kind Match Eligible



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What Makes A Competitive Application?

- ★ Confirmed Match: Cash vs. In-kind
- ★ Geographic Distribution
- ★ Economic Distress
- ★ Return on Investment: Jobs/Private Sector Investment
- ★ Regional Partnerships
- ★ Project is part of a Regional Strategy
- ★ Project meets EDA Investment Priorities



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EDA's Review Process

- ★ Public Works and Economic Adjustment
 - ★ Rolling Review Process
- ★ Local Technical Assistance and Planning
 - ★ Rolling Review Process

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Your Economic Development Representative

- ★ Close to the community
- ★ Expert in the program
- ★ Able to provide technical assistance: Start to Finish
- ★ Project Pitch Person

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Thank You

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