



REO Town Re-Do

Bob Trezise, President and CEO, LEAP

Reuben Levinsohn, Building Owner and
Entrepreneur Owner of Washington
Avenue Ventures in REO Town

Harrison Leffel-Jones, Vice President of
Small Business and Innovation, LEAP

Action Item

Approval of LEAP Board of Directors
Meeting Minutes – June 11, 2024

Thank You TechSmith Team!

We appreciate your
hospitality and support in
hosting today's board
meeting!



Wendy Hamilton
Chief Executive Officer



Michelle Massey
*Vice President, Community
and Customer Operations*

Welcome LEAP Guests

Thank you for considering LEAP membership in 2025.

Capitol National Bank

Cristin Reid, *Chairman & CEO*

Comerica Bank

Dan Maletich, *Senior Vice President of Business Banking*

Chris Nugent, *Senior Vice President, Commercial Relationship Manager*

DLZ Michigan Inc.

Manoj Sethi, *President*

The Frederick Group

Michael Frederick, *President & CEO*

ATESTEO

Roy Schulde, *President – ATESTEO North America Inc.*

Norm Fasteners

Koray Gurbuz, *USA Unit Director & General Manager*

Dymaxion

Jeff Deehan, *Principal*

MSU Research Foundation (MSURF)

Dave Washburn, *Executive Director*
Jeff Smith, *Director, Research Parks*

Moonsail North

Rose Tantraphol, *Founder & CEO*

The Gillespie Company

Scott Gillespie, *Owner & President*

Tri-Star Trust Bank

Pavel Konecny, *President & CEO*

Fifth Third Bank

Ryan Harpst, *Commercial Relationship Manager*
Michael Hay, *Vice President*

Welcome New LEAP Board Member Representatives



Michigan State University
Rebecca DeVooght, *Vice
President of Government
Relations*



**Shyft Group, Spartan RV
& Builtmore**
Doug Searles, *Vice President
& General Manager*



Executive Committee Updates

1. Hot Projects
2. Site Readiness Grants
3. MMIC (Megasite)
4. Small Town Enhancement Grant
5. Capital Area Childcare Coalition
6. Population Study
7. Appropriations from State of Michigan

Project Win Highlights

Gestamp Expands in Mason, Michigan

Gestamp Mason LLC, a subsidiary of Spain-based and top 40 Auto Supplier in the world Gestamp, is expanding its City of Mason location operations with an investment of \$20M+ and creating **100 new jobs**

- The announcement was made at the Select USA Investment Summit, a premier U.S. event, and was revealed alongside Governor Whitmer.

Aunex Opens First U.S. Office in Lansing

German leader in industrial automation and network solutions, is launching its **first U.S. office and warehouse in Lansing, MI.**

- Key Partners: Supported by LEAP's Global Lansing Initiative and MSU Research Foundation.

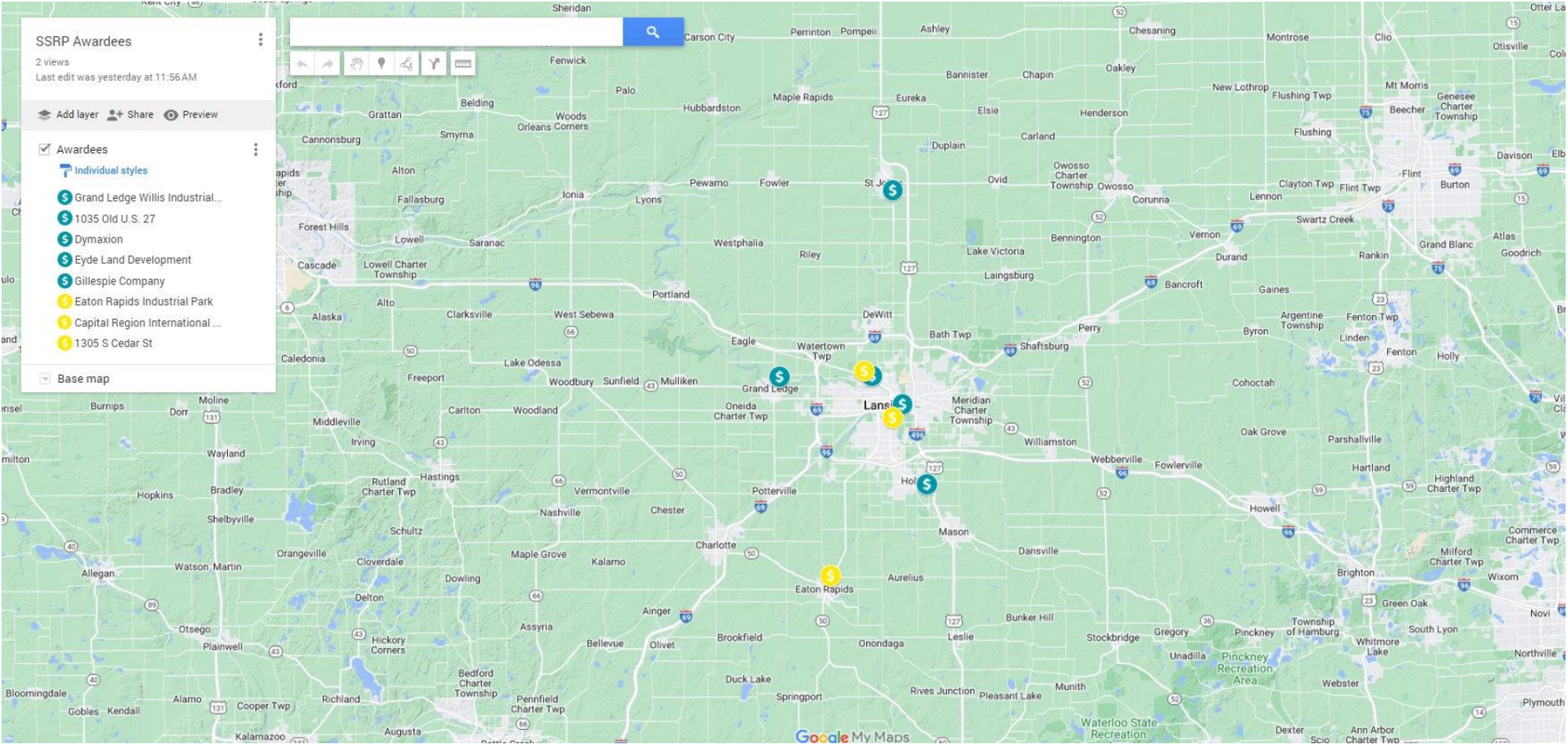
LEAP 2024 Business Attraction & Expansion Pipeline Highlights

| <i>Project Type</i> | <i>Status</i> | <i>Opportunity Name</i> | <i>Industry Cluster</i> | <i>Private Investment (Est.)</i> | <i>FTE Jobs Created (Est.)</i> | <i>Home Country/State</i> |
|---------------------|-----------------|---------------------------------|-------------------------|----------------------------------|--------------------------------|---------------------------|
| Attraction | Won & Announced | Aunex German FDI Soft Landing | Tech | \$10k+ | 2 | Germany |
| Attraction | Won & Announced | Certus Medical Location | MedTech | \$500k+ | 25 | Indiana |
| Attraction | Active | Solar Panel Manufacturing | Renewable Energy | \$20M+ | 184 | China |
| Attraction | Active | FDI Soft Landing | AgTech | \$10k+ | 5 | South Korea |
| Attraction | Prospect | Project Freedom II | Battery | \$700M+ | 500 | India |
| Attraction | Prospect | R&D Office | AgTech | \$100k+ | 5 | China |
| Attraction | Prospect | South Korean Ag Project | AgTech | \$10k+ | 5 | South Korea |
| Attraction | Prospect | Aquaculture Processing Facility | AgTech | \$25M+ | 25 | Florida |
| Attraction | Prospect | Project Zing | Battery | \$45M+ | 127 | Turkey |
| Attraction | Prospect | Project Jackpot | AgTech | \$140M-\$700M | 90-450 | Montana |
| Expansion | Won & Announced | Gestamp Expansion | AutoMobility | \$20M+ | 100 | Spain |
| Expansion | Active | Project Vulcan | MedTech | \$1M+ | 10 | Michigan |
| Expansion | Active | Engineering Office Expansion | Office | \$3M+ | 50 | Michigan |
| Expansion | Active | Expansion | Child Care | \$1M+ | | Michigan |
| Expansion | Active | Expansion | Child Care | \$3M+ | 40 | Michigan |
| Expansion | Active | Expansion | Adv Manufacturing | \$1.5M | 10 | Michigan |
| Expansion | Prospect | Expansion | AutoMobility | \$3M+ | 20 | Michigan |
| Expansion | Prospect | Expansion | Adv Manufacturing | \$10M+ | 25 | Virginia |
| Expansion | Prospect | Expansion | Aerospace | \$3M+ | 90 | Connecticut |
| Expansion | Prospect | Expansion | MedTech | \$1M+ | 10 | California |

LEAP \$1.2M Proactive SSRP - Funded Site Readiness Projects

- **City of Grand Ledge, Willis Industrial Park**
\$230,000
- **Eyde Development, Holt Industrial Vacant Land Development**
\$186,000
- **MSU Research Foundation, Lansing John Bean Building Redevelopment**
\$175,000
- **Dymaxion Development, Industrial Building Development**
\$125,000
- **The Gillespie Company, Lansing Commercial Redevelopment Space**
\$120,000
- **Capital Region Airport Authority (CRAA), "Port Lansing North" site**
\$104,000
- **City of Eaton Rapids, North and South Industrial Parks**
\$75,000
- **Doug Hoard 1035 US 27 LLC, St. Johns Commercial Space Redevelopment**
\$75,000
- **Bath Charter Township, Norm Fasteners Site**
\$50,000

LEAP \$1.2M Proactive SSRP - Map of Awardees



\$3.86M – Bath Township SSRP

Sewer Expansion Project



\$6.5M – Delhi Township SSRP



MMIC Update

Small Town Enhancement Grant Program Overview



Clinton County

City of Ovid: Downtown Banners



- Project: The project will include designing and installation of 48 banners throughout the downtown area along main street. This project will help create an inviting and dynamic environment and enhances the community's sense of identity and belonging.
- Grant amount: \$11,000.00
- Location: 101 N Main St, Ovid MI 48866



Maple Rapids: Phillips Cider Bar Renovations

- Project: Funds will be utilized to refresh the building facade and to revive the pizzeria located in Downtown Maple Rapids. The newly envisioned space will feature new gas lamps on the exterior aligning with the history of Maple Rapids.
- Grant amount: \$16,700.00
- Location: 112 W Main St, Maple Rapids MI 48853

Eaton County

Village of Dimondale: Downtown Mural

- Project: A two-story mural will be featured as part of welcoming guests to downtown Dimondale, located on the side of a prominent building in the heart of town.
- Grant amount: \$11,350.00
- Location: 105 N Bridge St, Dimondale MI 48821

Village of Vermontville: Bell Tower Renovation

- Project: The grant funds will be used to replace the stairs, repair the bell tower, add new walkways leading up to the west side door, and replace louvers located on the bell tower
- Grant amount: \$24,600.00
- Location: 108 N. Main St, Vermontville MI 94096



Ingham County

Village of Stockbridge

- Project: Transforming the patio section next to Village Hall into a tranquil seating/relaxation area.
- Location: Adjacent to Village Hall, 118 N. Center St, Stockbridge, MI
- Grant amount: \$25,000.00

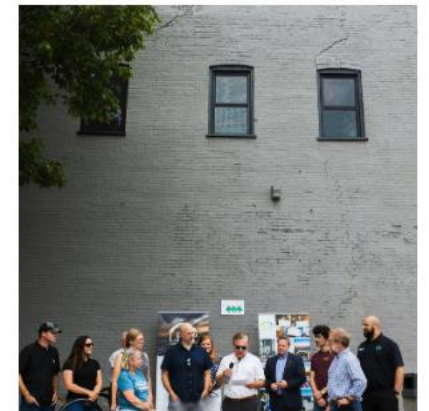
City of Leslie

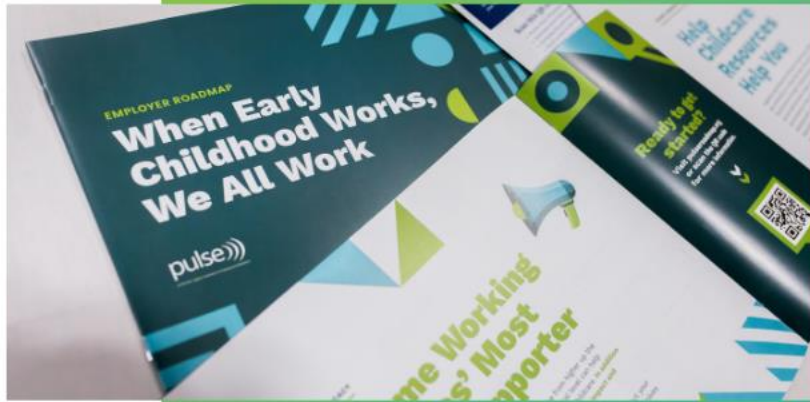
- Project: Grant funds will be utilized to complete pavilion upgrades to the site where the old community pool was located. This pavilion will also give community members a shaded location when attending the park or basketball courts adjacent to the new pavilion.
- Location: 220 N. Main St, Leslie, MI 49251
- Grant amount: \$11,350.00



Final Results Coming Soon

Stay tuned for the
exciting outcomes of
the Small Town
Enhancement Grants!





Capital Area Child Care Coalition

- 6/20 Employer Roundtable Event
- Website Launch Mid-September to:
 - Child Care Providers
 - Employers
 - Workforce
- Webinar Series for Employers
- Webinar Series for Child Care Providers
- 2 child care businesses in the next few months coming online

Population Study Update

Appropriations from State of Michigan

Welcome

Kevin Guskiewicz

President of Michigan State University





MICHIGAN STATE UNIVERSITY & LEAP

Where University Meets Community



LANSING REGIONAL
SmartZone

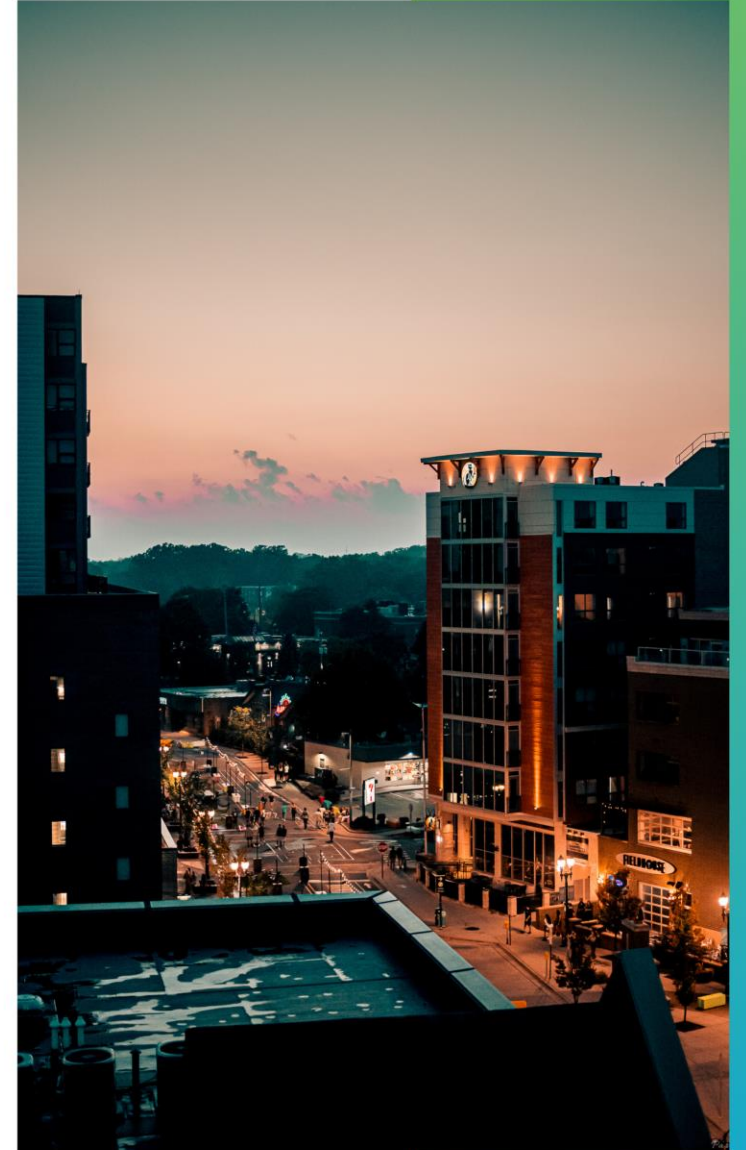
LEAP's Brick and Mortar Focus

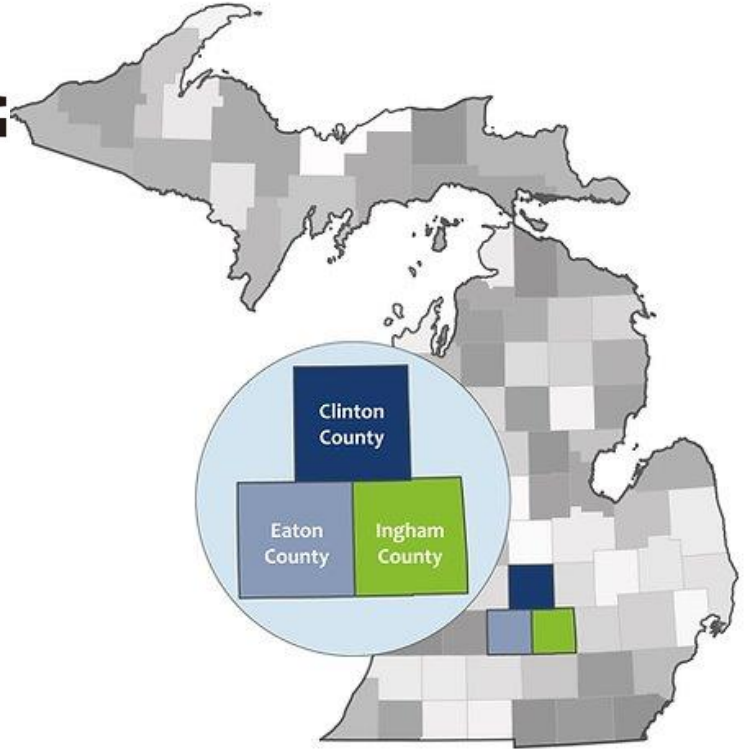
The Brick: Regional Growth

- Growing Existing Businesses
- Attracting Major Business from Outside the Area

The Mortar: Small Business and Innovation Department and Department of Equitable Economic Planning

- **Assisting Entrepreneurs and Ecosystem Building**
(Tech and Non-Tech) as the Region's Only Designated SmartZone and Small Business Support Hub
- **Access Up to \$80,000 in Non-Dilutive Grant Funding**
for Services and Equipment through LEAP Programs
- **Industry Cluster Development**
(Medtech, Agtech, CreativeTech)
- **People Infrastructure**
- **Diversity, Equity, and Inclusion**
Ensuring Equitable Opportunities for All to Participate in the Economy





Entrepreneurial Support

Attraction Projects

Diversity Outreach

Community Engagement

Placemaking

517 Entrepreneurship & Innovation Week

Introduction to the Small Business and Innovation Department



Harrison Leffel-Jones
Vice President, Small
Business & Innovation
Department



Angel Miller
Director, Lansing
Regional
SmartZone



Ryan Nelson
Gateway
Representative (Tech
Grant Manager)



Nikki Flores
Small Business Support
Hub Contractor

Small Business & Innovation Department

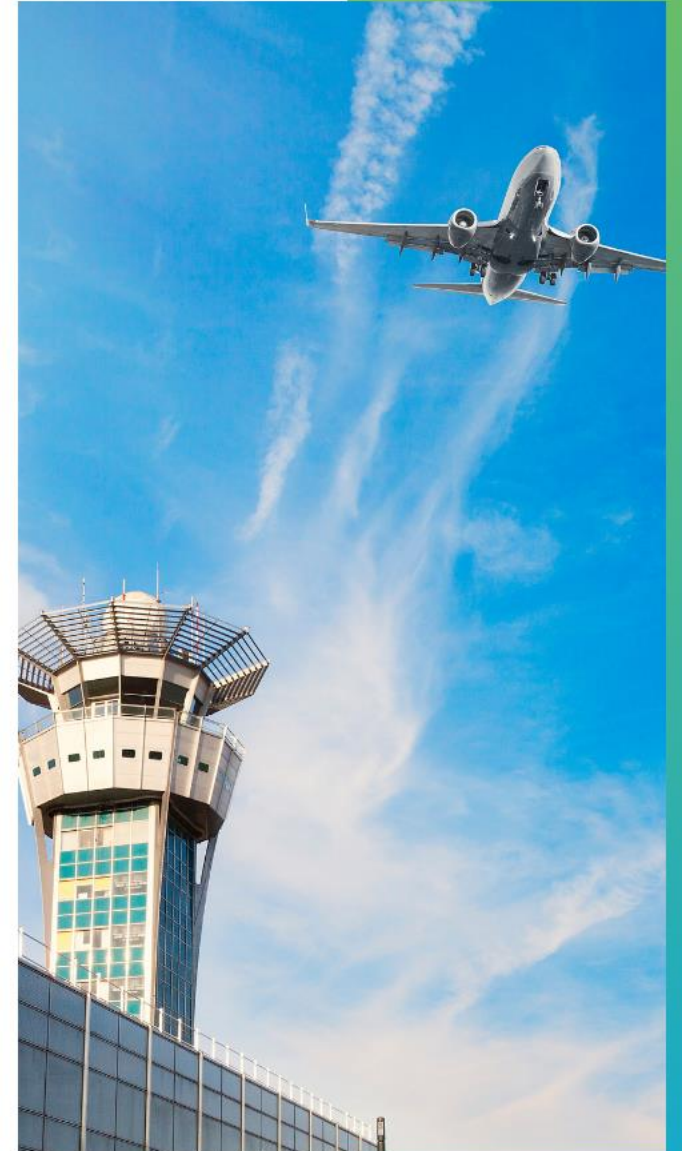
Mission and Objectives

Mission Statement

To enhance the Lansing Tri-County Region's economic outputs by providing entrepreneurs with the right resources, at the right time, with the right partners.

Objectives

Serve at least 600 tech and non-tech small businesses over the next 2.5 years across our region through the deployment of \$4.5m to programs and services.



Single Sources for TREK Small Business Support Hub

Leveraging Existing Resources

Integrating the expertise and resources of partners across the region with the SmartZone and Business Support Hub for enhanced impact.

Streamlining Processes

Creating seamless workflows to maximize efficiency and effectiveness of services. Single source intake form and coordination of partners.



Small Business Programs

Run by or Supported by LEAP

SmartZone Programs

- Fund Your Acceleration
- **Mentor in Residence Program**
- **Conquer Accelerator**
- Capital Area Startup Studio
- Teens and Youth Entrepreneurship Program
- **Apple Community Education Initiative – Clover Codes**
- Inclusive Tech Meetups
- StartupGrind Lansing
- Expert Connexions – YouTube Show for Startups
- **Jumpstart Tech**

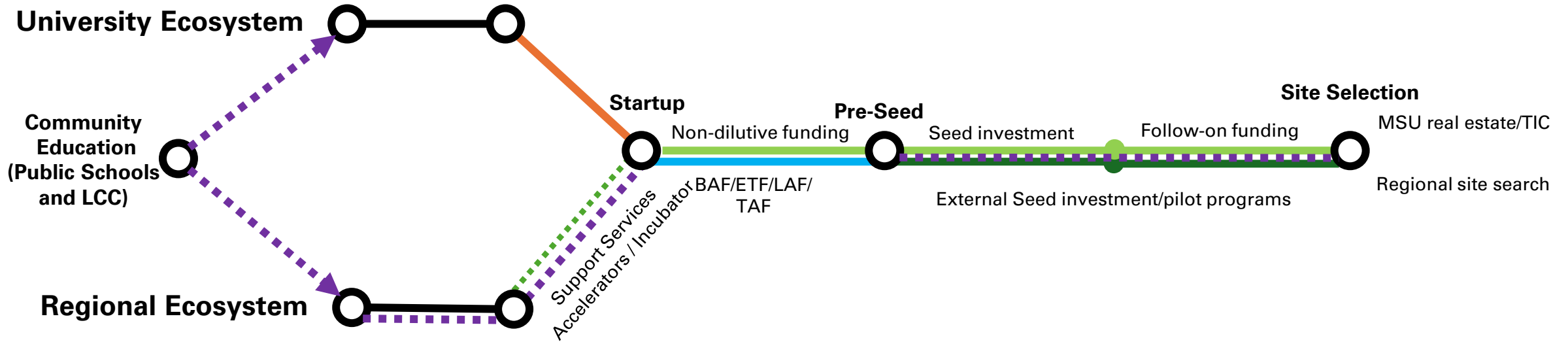
LEAP Programs

- One & All
- Elevate
- Ascend
- Influence Lansing
- Minority Business Supplier Certification
- LevelUp

Partner Programs

- Bold Growth
- **Burgess Institute for Entrepreneurship – Intern Program**
- Capital Area SBDC
- Middle Village Market
- Allen Neighborhood Center – Incubator Kitchen
- Melanated Business Alliance
- Transformation GEMS
- Lansing Regional Chamber of Commerce
- St Johns Chamber of Commerce
- Lansing Economic Development Corp.
- **Broad Multicultural Business Programs – Entrepreneur Leadership High School Camp**
- The Fledge

Lansing Region Innovation Railway



| Innovation Sources | MSU Technologies | MSU Research Foundation | | | Lansing Regional SmartZone/LEAP | Private Sector | Other Ecosystem Support/New Programs |
|---|---|--|---|---|---|--|---|
| | | Programing | Funding | Real Estate | | | |
| <ul style="list-style-type: none"> •Ideas •Research •Invention •Burgess Center at MSU •Public School Programs •LCC Students •MSU Faculty/Staff •MSU Students •Intrapreneurs at Large Companies | <ul style="list-style-type: none"> •MTRAC Innovation Hub for AgBio •Advance grants •TSGTD funds •MSU Business Connect Support | <ul style="list-style-type: none"> Spartan Innovations •Entrepreneur and Mentor in Residence •Conquer Accelerator •CADE Intern program •SBIR/STIR support •Turn-key start up programming | <ul style="list-style-type: none"> Red Cedar Ventures Michigan Rise •Michigan Rise Pre-Seed •PO Financing | <ul style="list-style-type: none"> Incubators and Offices •Technology Innovation Center (TIC) •VanCamp Incubator •University Health Park •Future Incubator Spaces •Placemaking Services and Support | <ul style="list-style-type: none"> •Gateway program •Business Accelerator Fund (BAF) •Local Accelerator Fund (LAF) •Programming at the TIC •First Capital Funds •Emerging Tech Fund (ETF) •STEAM Ahead Program •Regional Site search support •MedTech Accelerator Programming •AgTech Working Group •Creative Tech Working Group | <ul style="list-style-type: none"> •Direct outreach •Paid pilots •Seed investment / venture capital | <ul style="list-style-type: none"> •The Fledge •SBDC Tech Team Support •BBC Etc Programming •Educational Programs through ELPS, LPS, and LCC •TIC Office hours with companies for resource guiding •See Full Listing of Community Support here •Startup Grind Lansing •Downtown Lansing Inc •LEDC / City of Lansing •City of East Lansing |

Partners



Transformation **GEMS**
Gifted Entrepreneurs with Millionaire Status



Burgess Institute
for Entrepreneurship
& Innovation
MICHIGAN STATE UNIVERSITY



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



What does this look like in practice?

LaparAssist[™]



ENSPIRED
SOLUTIONS

LaparAssist™

HENRY FORD HEALTH®



Colin O'Hern, CEO
DO/PhD Candidate, MSU



Simon Sanchez, CFO
PhD Candidate, MSU



Kay Hadrick, COO
PhD Candidate, MSU



Maxwell Hakun, VP
PhD Student, MSU



Annmarie Vilkins, CMO
Surgeon, Henry Ford Health

Physician and MSU doctoral student launch LaparAssist Inc. to improve communication in the OR.

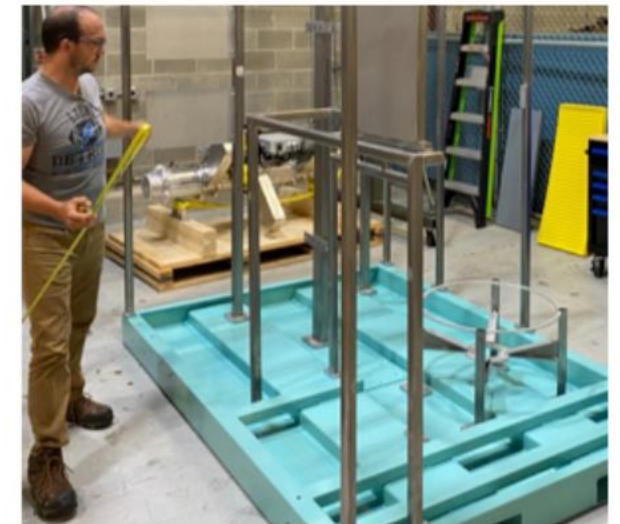




ENSPIRED SOLUTIONS™

FOREVER CHEMICALS GONE FOREVER™

- **Female-Owned and Led Company Destroying PFAS**
- **>\$14,000 in Non-Dilutive Business Accelerator Funds**
From the State of Michigan via the Lansing Regional SmartZone to support mission-critical IP
- **Collaboration with LEAP**
Working on in-house manufacturing
- **>\$1.5 Million Department of Defense Funding**
 - *Firetruck Decontamination*
 - *Groundwater Treatment*



Introduction to the Department of Equitable Economic Planning



Tony Willis
Chief Equity
Development Officer



Jazmin Anderson
Director Equitable
Economic Development



Cyrina Thomas
Business Support Manager



**Jimmy
Ndiokubwayo**
Equitable Economic
Development Fellow

Small Business Programs

Run by or Supported by LEAP

Joint Initiatives and Advisory/Support Roles:

- **MARS Tech Hub**
- Mentor in Residence Program
- Conquer Accelerator
- Capital Area Startup Studio
- Teens and Youth Entrepreneurship Program
- Apple Community Education Initiative Clover Codes
- Inclusive Tech Meetups
- StartupGrind Lansing
- Expert Connexions – YouTube Show for Startups
- Jumpstart Tech

LEAP Programs

- One & All
- Elevate
- Ascend
- **Bridging Opportunities Summit**
- Influence Lansing
- Minority Business Supplier Certification
- LevelUp
- **The Hatching**

Partner Programs

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- Burgess Institute for Entrepreneurship – Intern Program
- Capital Area SBDC
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- Melanated Business Alliance
- Transformation GEMS
- Lansing Regional Chamber of Commerce
- St Johns Chamber of Commerce
- Lansing Economic Development Corp.
- **Broad Multicultural Business Programs – Entrepreneur Leadership High School Camp**
- The Fledge

*Programs in Green Indicate that LEAP is Funding MSU or the MSU Research Foundation to do this work



The Hatching

- First major partnership with MSU that lasted over a decade
- Over 410 ideas submitted
- \$140,000 in funds given directly to winners
- Many notable longstanding businesses formed



MARS Tech Hub

- Assistance with application for MSU to receive \$600,000 planning grant
- Providing insights on the development of a Community Benefit Plan framework

Bridging Opportunities Summit

- 60+ participants from across the state
- LEAP event in partnership with MEDC and MSU UOE
- Strong takeaways from the table activities and panel sessions.
- May become annual program with further collaboration with IEDC and MEDA.





Entrepreneur Leadership High School Camp



Ed Tillett
Director of Multicultural
Business Programs



MSU High School Entrepreneur Leadership Camp



OBJECTIVES

- To empower diverse high school students interested in entrepreneurship through active engaging sessions
- To reveal a pathway and network at MSU that reflects their identities and supports their entrepreneurial mindset
- To inspire students to attend MSU
- To live out the university's land grant mission through participants, speakers, and local businesses



Multicultural Business Programs
MICHIGAN STATE UNIVERSITY



Burgess Institute
for Entrepreneurship
& Innovation
MICHIGAN STATE UNIVERSITY

STUDENT PARTICIPANTS

LANSING AREA SCHOOLS REPRESENTED

- Sexton High School
- Everett High School
- Holt High School
- East Lansing High School
- St. Johns High School
- Okemos High School



52
ATTENDEES



47%
FROM
LANSING

- **Christian Hadden** - CFO Black Business Alliance, CEO Lucrative Unlimited
- **Phyllis Williams** - CEO and Founder of Peace and Harmony Counseling Services
- **Melissa Green** - Founder of MDG Law Virtual, Former MSU Student Athlete
- **Tony Willis** - Chief Equity Officer for LEAP
- **LeTasha Peebles** - Entrepreneur Technology Program Manager MEDC
- **Andy Johnson** - Senior VP of Advocacy and Strategic Engagement for the Grand Rapids Chamber of Commerce
- **Terrell Wade** - Social Media Influencer, actor
- **Chandra Flemming** - Social media/brand ambassador

MSU ALUMNI PARTICIPANTS in 2024



A SPECIAL EXPERIENCE



CASE STUDY



KEYNOTE



PARTING GIFTS



NEW FRIENDS



ACTIVITIES



LOCAL BUSINESSES



THANK YOU

Chapman
FAMILY FOUNDATION


LEAP
stronger together


EY
Building a better
working world

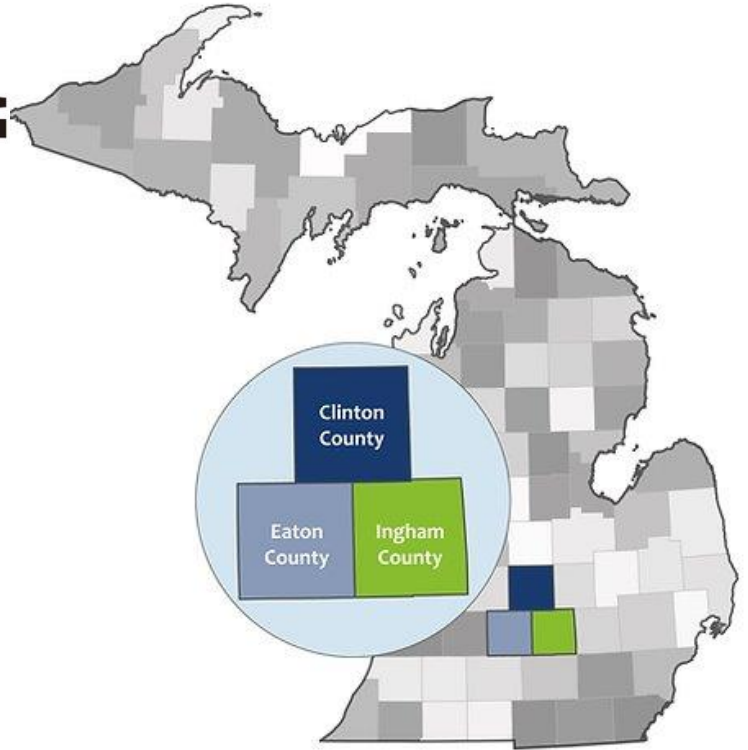

CBS NEWS
DETROIT


WILX
10

Key Takeaways and Economic Impact

- 600+ Business Served Between Now and end of 2026
- \$1,000,000+ in Direct and Indirect Grants to Small Business and Entrepreneurs in the Lansing Tri-County Region
- \$4.5M in Follow On Funding and Revenue to our Small Business Community
- Highest level of partner coordination and resources allocated to this work in our region's history with a clear focus on bridging Community and University.





Entrepreneurial Support

Attraction Projects

Diversity Outreach

Community Engagement

Placemaking

517 Entrepreneurship & Innovation Week



Thank You for Joining Us

*We appreciate your
time and commitment.*

Enjoy the beauty of fall in Michigan—it's the perfect season to reflect, recharge, and appreciate the progress we've made together.